



Nettmøte D2275

Pålogging og bruk av Rotary Learning Center + div

Medspillere: RPIC Tore Jørgen Slettahjell, zone 18 + Tore Krokstad, DICO D2275

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Read how Rotary is responding to the impact of the global COVID-19 crisis. We are closely monitoring updates and recommendations from the World Health Organization (WHO) and the U.S. Centers for Disease Control and Prevention (CDC) to ensure the safest and most appropriate actions are taken by and for our members and the communities they serve.

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Rotary is where neighbors, friends, and problem-solvers share ideas, join leaders, and take action to create lasting change.

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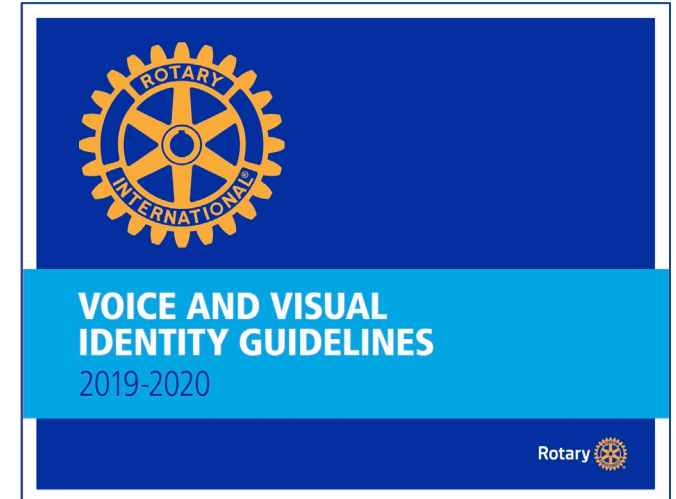
Rotary BrandCenter – utbildning

RPIC Tore Jørgen Sletthjell, zone 18

ROTARY BRANDCENTER



RPIC Tore Jørgen Slettahjell
Rotary Public Image Coordinator
Zone 18
Distrikt 2275 - Norway
Heimdal Rotaryklubb





VÆR TYDELIG MED VÅRT BUDSKAP

#ROTARYSTORY

<https://my.rotary.org/en/share-your-rotarystory>





HVA GJØR VI?

FEM GRUNNER TIL HVORFOR DU BØR BRUKE BRAND CENTER


- 1 Lag klubbens logo
- 2 Maler for presentasjon, pressemeldinger og nyhetsbrev
- 3 Guider for bruk av Rotarys logoer og visuelle identitet
- 4 Du kan lagre materiell og logoer som du lager for framtidig bruk gjennom å bruke «create a basket»
- 5 Last ned videoer og bilder for å fortelle Rotarys historie

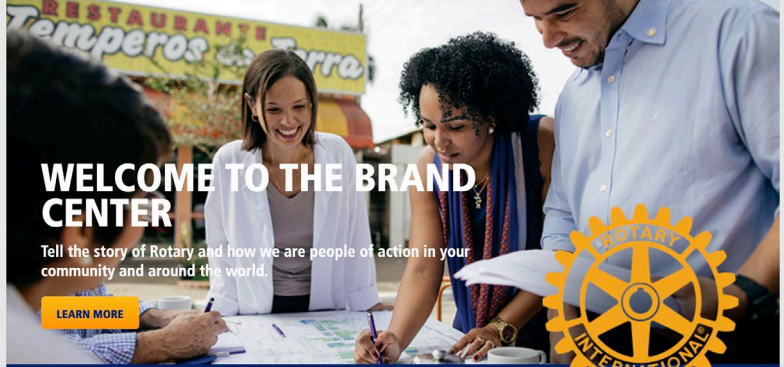


ROTARY BRANDCENTER

<https://brandcenter.rotary.org/>

ROTARY.ORG > MY ROTARY > BRAND CENTER Baskets Tools Help English

Rotary  [Our Image Matters](#) [Guidelines](#) [Logos](#) [Materials](#) [Ads](#) [Images & Video](#)




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Tell the story of Rotary and how we are people of action in your community and around the world.

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Join Leaders. Exchange Ideas. Take Action.



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Rotary.org | English | Tore Jørgen Slettahjell

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Rejoin or change clubs

Resources & reference

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Refer a new member

International Convention

Member Discounts

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Brand Center

Awards & Recognition

Rotary Club Central

Discussion Groups

Rotary Showcase

Learning Center

Brand Center

< Du må være innlogget på «My Rotary» for å ha tilgang til Brand Center

1. Klikk på MEMBER CENTER

2. Klikk på Online tools

3. Klikk på Brand Center

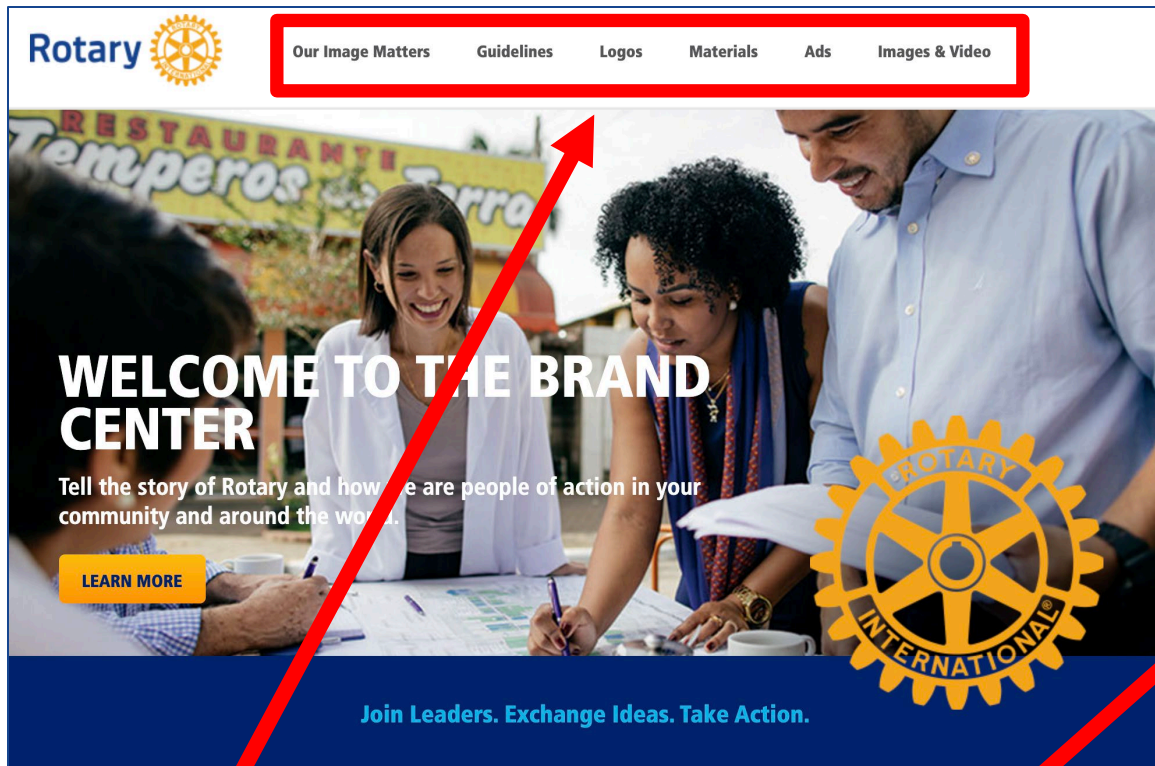
<https://brandcenter.rotary.org/>

< ...eller gå direkte

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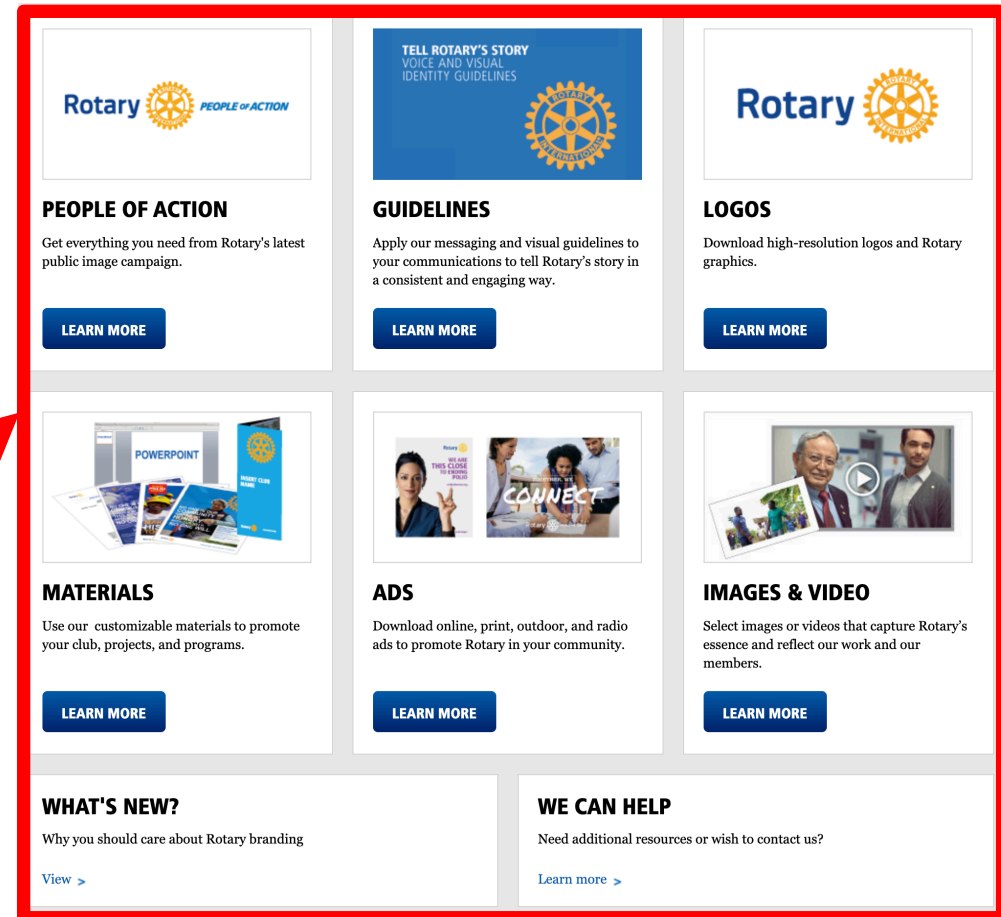


TOPP I BRANDCENTER



Hovedmeny BrandCenter
og undermenyer

BUNN I BRANDCENTER



Kategorier

– samme som hovedmenyen

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PROMOTIONAL RESOURCES CLUB RESOURCES **CREATE YOUR OWN** TOOLKITS

Trykk på Materials

Velg CREATE YOUR OWN

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TOPICS (4)

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Logo Lockup Template
Club Logo Template
People of Action Print Ad
People of Action Facebook Post
People of Action - Digital Banner Template 1600 x 350 pixels
People of Action - Facebook Cover/Digital Banner Template 1600 x
Promotional Cards: Rotary's Programs for Young Leaders
Rotary Club Brochure

Back to top 1

CREATE YOUR OWN:

Lag klubbens logo

Lag People of Action bilde til Facebook

Lag klubbens brosjyre


STOLTE

ROTARIANERE

ER SYNLIGE


ADS I BRANDCENTER




Rotary  Our Image Matters Guidelines Logos Materials **Ads** Images & Video

PRINT **OUTDOOR** **ONLINE** **RADIO**


ADS



ONLINE
Promote Rotary as People of Action using our digital ads.
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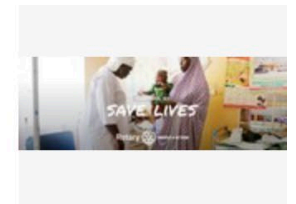
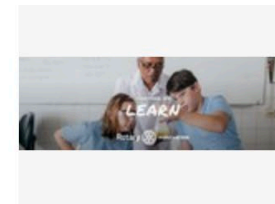
PRINT
Use ads that show the true spirit of Rotarians and our work around the globe to promote Rotary in your community.
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OUTDOOR
Promote Rotary in your community by creating billboards and other outdoor signage with our new visual identity.
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RADIO
Use our radio public service announcements to promote Rotary in your community.
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- ADS til online publkasjoner
- ADS til print
- ADS utendørs
- ADS Radio



GUIDER I BRANDCENTER



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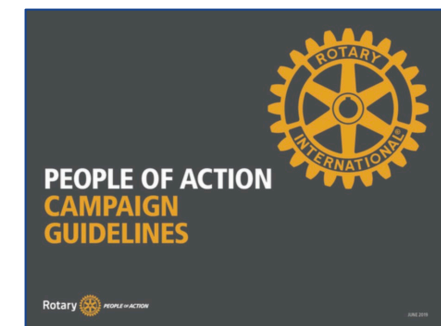
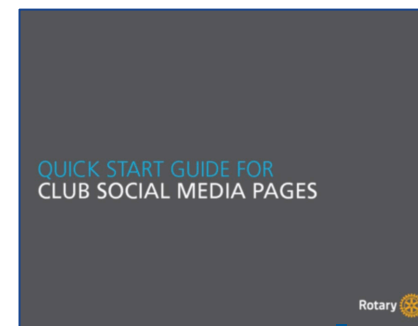
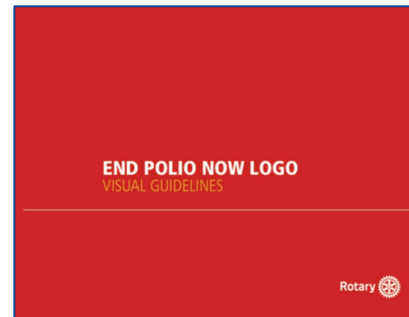
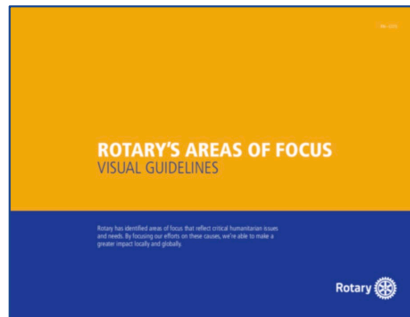
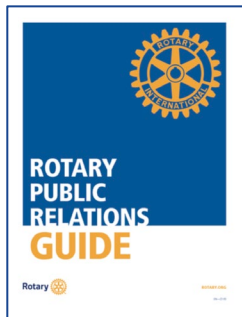
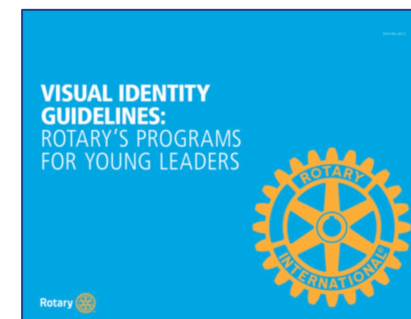
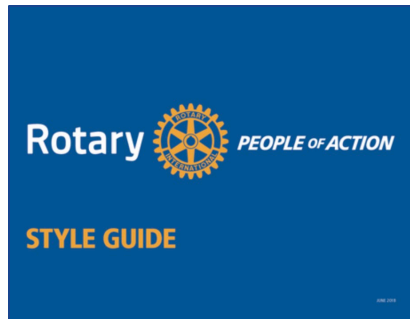


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Mange gode guidelines finnes under denne kategorien

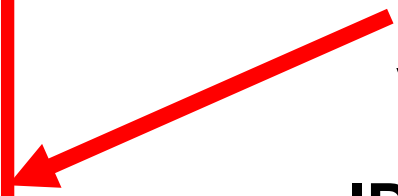


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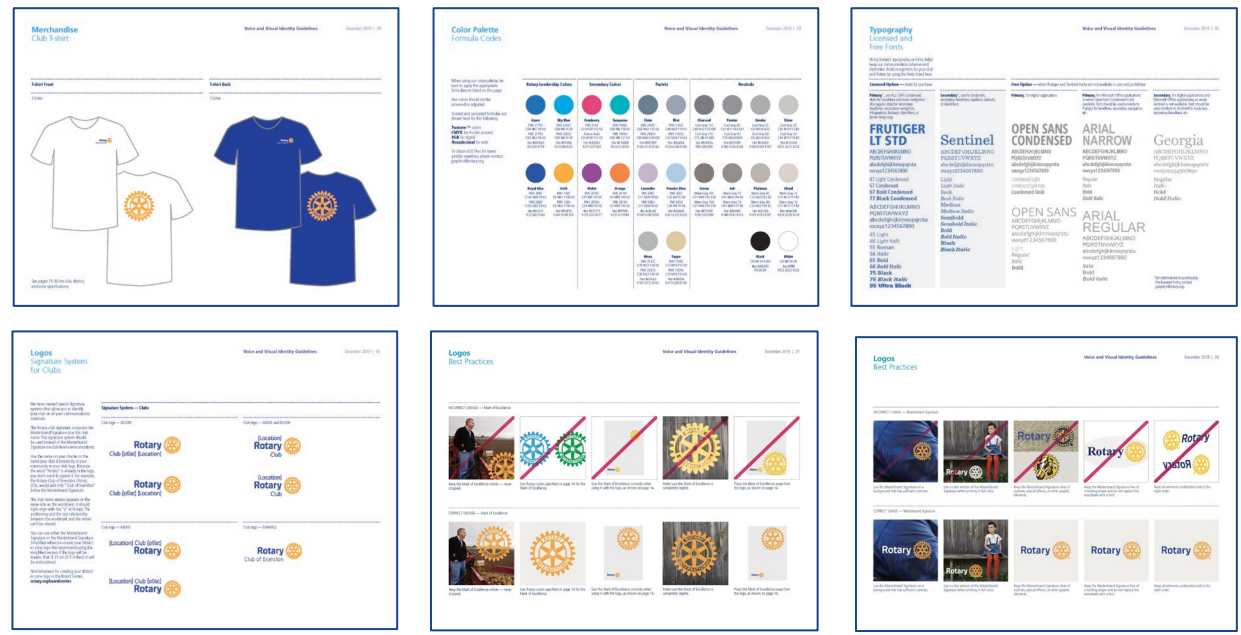
Den viktigste guiden for branding er

VOICE AND VISUAL IDENTITY GUIDELINES



Her finner vi gode detaljerte beskrivelser på hvordan vi kan bruke

- Fonter
- Logoer
- Profilartikler m.m.
- Farger
- Bilder



LAG PEOPLE OF ACTION BILDE TIL FACEBOOK



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Logo Lockup Template Club Logo Template People of Action Print Ad **People of Action Facebook Post**

People of Action - Digital Banner Template 1600 x 350 pixels

People of Action - Facebook Cover/Digital Banner Template 1600 x 350 pixels

Promotional Cards: Rotary's Programs for Young Leaders

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CREATE YOUR OWN:

1. Trykk på People of Action Facebook Post
2. Trykk på CREATE

Brand Center | Create Your Own

PEOPLE OF ACTION FACEBOOK POST

Back to results >

DESCRIPTION

Use this template to customize a People of Action post for your club's Facebook page. Select an action verb, then upload a photo or choose from the images provided. Next, add your copy and end with a call to action.

Send questions to graphics@rotary.org.

By selecting the CREATE button and uploading photos to the post, you warrant that you own the photos or have a right to use them, and that you have obtained permission from each adult in the photos and from the parent or guardian of each minor in the photos to use their images in the post.

Last Updated 17/09/2019

Keywords [Asset Type](#), [Advertising](#), [Ad Types](#), [Online](#), [Topics](#), [People of Action](#)

CREATE

LAG PEOPLE OF ACTION BILDE TIL FACEBOOK



People of Action - Facebook * Zoom: Fit Window

Language: English

Option: Learn

Background: Preset Custom

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Using your own photos

Under the bar for the panel you're working on, choose the Custom tab, then click on the gray graphic in the IMAGE box to open the Image Library. Click + (the plus sign) in the lower left corner and Browse for images on your device. Choose one and Upload it. When your photo appears in the Image Library window, click on it. The photo will appear in the post.

People of Action (PoA) FACEBOOK-mal

- Velg **Option** og et valgfritt «verb» fra droplisten
- Last opp ditt eget bilde eller velg blant bildene som er tilgjengelige. Når du laster opp egne bilder til FB-innlegget, garanterer du at du eier bildene eller har rett til å bruke dem. Husk å få tillatelse fra en voksen på bildet, fra foreldrene eller vergen til hver mindreårige i bildet for å bruke bildet i innlegget.

Bruke dine egne bilder

Velg knappen **CUSTOM** og klikk så på den grå grafikken i BILDE-boksen for å åpne bildearkivet ditt.

Klikk på + (plusstegnet) i nedre venstre hjørne og bla etter bildene på enheten din. Velg et og last det opp.

Når bildet ditt vises i vinduet Bildebibliotek, klikker du på det, bildet vil da vises i innlegget.

Bruk de medfølgende bildene

Velg ved å klikke på **Preset**. Klikk nå på bildet i IMAGE-boksen for å se et panel med bildealternativer for fritt bruk, velg et passende bilde. Bildet vil vises i innlegget.

LAG PEOPLE OF ACTION BILDE TIL FACEBOOK



People of Action - Facebook * Zoom: Fit Window

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Clear Refocus...

This image is not suitable for 3rd party printing as it doesn't meet one or more of the following criteria's:

- Not high resolution
- Not CMYK

This image should be suitable for desktop printing

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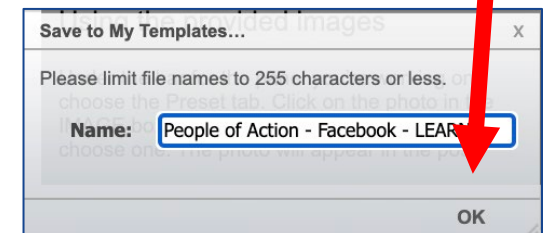
Using the provided image

Under the bar for the panel you're working on, choose the Preset tab, click on the photo in the IMAGE box to see a panel of image options, and choose one. The photo will appear in the post.

SAVE

Valg av eget bilde
og tittelen LEARN
fra droplisten

1. Trykk på SAVE for å lagre på din egen pc.
2. Skriv eget navn og trykk OK



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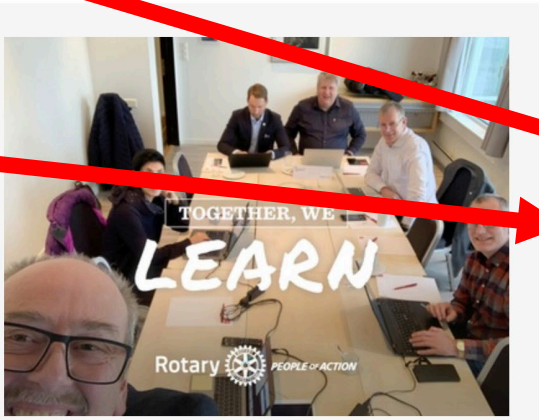
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DESCRIPTION	
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Logo Lockup Template Club Logo Template People of Action Print Ad People of Action Facebook Post

People of Action - Digital Banner Template 1600 x 350 pixels

People of Action - Facebook Cover/Digital Banner Template 1600 x

Promotional Cards: Rotary's Programs for Young Leaders

Rotary Club Brochure

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1

CREATE YOUR OWN:

1. Trykk på Rotary Club Brochure

2. Trykk på CREATE

Brand Center | Create Your Own

ROTARY CLUB BROCHURE

Back to results >

DESCRIPTION

Editable brochure for showcasing your club's projects and distinctive personality while introducing Rotary. Edit text, upload photos, or choose from the images provided. Distribute printed club brochures to prospective members and guests who attend your meetings.

Best results:

- Use high-resolution images that show members working on a service project or competing at a social event
- If images will be cropped, start with high-resolution versions, because cropping will make them less detailed
- Have a print shop print the brochure

Send questions to graphics@rotary.org.

By using the CREATE button and uploading photos to your club brochure, you warrant that you are the owner of or have a right to use the photos and you have obtained permission from each adult and the parent or guardian of each minor in the photos to use their images in the brochure.

Last Updated 04/05/2017

Keywords Asset Type Brochures

CREATE

LAG KLUBBENS BROSJYRE



Heimdal RK *

Front Back



Her velger du Front eller Back på brosjyren

Media: A4 (297 mm x 210 mm) Zoom: Fit Width

TEXT

Sub heading: Møtekaleder

Body text: Mandag 7. juni 2021 - Quality Panorama - 18.00
Mandag 14. juni 2021 - Quality Panorama - 18.00
Mandag 21. juni 2021 - Quality Panorama - 18.00
Mandag 28. juni 2021 - Quality Panorama - 18.00

Club name: HEIMDAL ROTARYKLUBB

Contact: Kristian Bjerve
+47 920 83 500
kristian@heimdal.rotary.no
www.heimdal.rotary.no

3. Right Panel

Using your own photos
Under the bar for the panel you're working on, choose the Custom tab, then click on the gray graphic in the IMAGE box to open the Image Library. Click + (the plus sign) in the lower left corner and Browse for images on your device. Choose one and Upload it. When your photo appears in the Image Library window, click on it. The photo will appear in the brochure.

Using the provided images
Under the bar for the panel you're working on, choose the Preset tab. Click on the photo in the IMAGE box to see a panel of image options, and choose one. The photo will appear in the brochure.

Note: Some text boxes can be edited and others cannot.

SAVE

VELG A4 format
Velg panel for å skrive inn din egen tekst, sett inn egne bilder

Trykk SAVE for å lagre filen – velg PDF som du kan printe eller sende ut med epost.

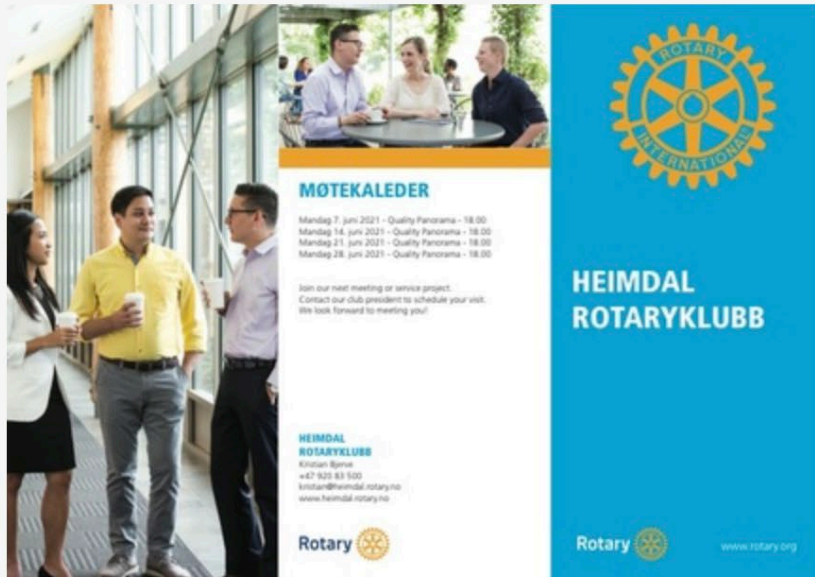
LAG KLUBBENS BROSJYRE



Brand Center | Create Your Own

HEIMDAL RK

[Back to results >](#)



DESCRIPTION

Created Date 02/06/2021

Modified Date 02/06/2021

Expires In 29 Days

DOWNLOAD

PDF for high-quality print materials.

DOWNLOAD

JPEG for Word documents, presentations, and web use.

DOWNLOAD

PNG outputs as transparent file

EDIT

Velg GUL DOWNLOAD for å laste ned en pdf fil som kan printes.

EKSEMPEL 1

En informasjonsbrosjyre for din klubb.



PEOPLE OF ACTION

Our club offers opportunities for our members — and those interested in making a difference — to get involved. Through meetings, social events, and volunteer projects, our members learn about the issues facing our community and communities all over the world, partnering with local, national, and global experts to exchange ideas, find solutions and to draw up action plans. Along with these opportunities to get involved, members also are able to regularly network with other Rotarians, friendships and business connections.

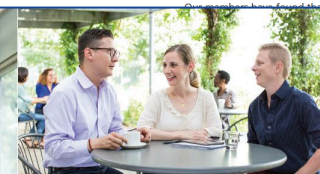
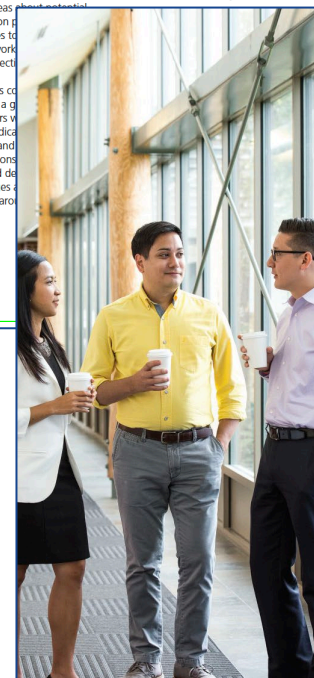
Our club is a proud part of this community. Rotary International, Rotary is a global organization with more than 1.2 million members in over 200 countries. Great things happen when dedicated people come together. We are community and business leaders representing different professions and perspectives but with a shared desire to address the challenges of our community and communities around the world.

MAKING A DIFFERENCE

Solving real problems takes real effort, commitment, and vision. Rotarians work to protect communities from preventable disease, keep women and children healthy, improve education and economic outcomes, create safe water and sanitation infrastructure, and make our community and the world a more peaceful place.

GET INVOLVED

Becoming a member enables you to meet your community's leaders and to make an impact both here and around the world. We invite you to visit our club and find out more about us and the opportunities we offer to get involved.

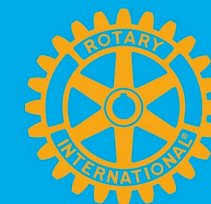


MØTEKALEDER

- Mandag 7. juni 2021 - Quality Panorama - 18.00
- Mandag 14. juni 2021 - Quality Panorama - 18.00
- Mandag 21. juni 2021 - Quality Panorama - 18.00
- Mandag 28. juni 2021 - Quality Panorama - 18.00

Join our next meeting or service project. Contact our club president to schedule your visit. We look forward to meeting you!

**HEIMDAL
ROTARYKLUBB**
Kristian Bjerve
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kristian@heimdal.rotary.no
www.heimdal.rotary.no



**HEIMDAL
ROTARYKLUBB**



www.rotary.org

Heimdal Rotary Klubb
Rekrutteringsbrosjyre

EKSEMPEL 2

Brosjyren kan være en informasjon om klubben eller som her, et prosjekt



MANGFOLD HUSET

ER DU MELLOM 18 OG 30 ÅR?

HAR DU BAKGRUNN FRA ET ANNET LAND?

HVEM KAN SØKE

HAR DU LYST TIL Å PÅTA DEG LEDEROPPGAVER FRIVILLIG I EN ORGANISASJON?

ELLER KANSKE I ARBEIDSLIVET HVERT?

KAN DU SETTE HELGER I HØSKE?

Trondhjem Rotary Klub arrangerer i samarbeid med Mangfoldhuset kursserien «Fargerikt lederskap» med noen av de beste foredragsholderne og instruktørene du kan finne i Trondhjem. Aktivitet og innholdet skifter ut året.

- Du er mellom 18 og 30 år.
- Du må beherske godt nok norsk til å kunne følge undervisningen
- Du må ha lyst til å påta deg lederoppgaver i en forening.

FARGERIKT LEDERSKAP
TRONDHJEM ROTARY KLUB
MANGFOLDHUSET

ER DU MELLOM 18 OG 30 ÅR OG VIL PRØVE DEG SOM LEDER?

Høsten 2021 tilbyr Trondhjem Rotary Klub i samarbeid med Mangfoldhuset et lederkurs over fire helger:

- 18-19. september
- 2-3. oktober
- 30-31. oktober
- 11-12. oktober

Les mer i denne brosjyren.

TRONDHJEM ROTARY KLUB
Kontakt
Kjetil Utne
Mobil 92087948
E-post: kjetiltrondheim@gmail.com
<https://trondhjem.rotary.no/>

Rotary 

ROTARY INTERNASJONALE

FARGERIKT LEDERSKAP

Rotary  www.rotary.org

Trondhjem Rotary Klub
Prosjekt: Fargerikt lederskap



**TAKK FOR DIN
OPPMERKSOMHET**

